

320 S. POLK STREET, SUITE 200, AMARILLO, TEXAS 79101

## Welcome to myMaxorLink™!

A SIMPLE, SECURE WAY TO STAY INFORMED



### Stay connected

Maxor can connect with you directly on your mobile device, offering an easy way to make sure you are getting the most value from us



### Request refills

Maxor can send you refill reminders using myMaxorLink™.



### Be informed

Receive cost saving opportunities on your mobile device.

### How does it work?

**TEXT MAXOR to 73529** to get started. Once enrolled, you will receive a welcome message confirming your enrollment. No app or download needed.

When Maxor has a message available for you, you will receive a text message from myMaxorLink™ that takes you to your secure, personalized communication channel.

You may opt out at any time. Simply text **STOP** to any myMaxorLink™ message you have previously received.

Below are frequently asked questions and answers about myMaxorLink™:

### What is myMaxorLink™?

- Mobile engagement platform that provides an enhanced pharmacy experience. Enrolled members are given the information they need to make purposeful pharmacy decisions in a timely fashion. myMaxorLink™ saves members money, effort, and confusion by delivering personalized messages directly to their mobile device.

### What types of messages are sent via myMaxorLink™?

- You could receive messages for Annual Flu Shot Reminder; Open Enrollment Reminders, Wellness Information; Clinical Education; Lower Cost Alternatives; or Formulary Update Notifications just to name a few.

### Why should I sign up?

- To access savings opportunities and understand your prescription benefits better! myMaxorLink™ is free of charge and does not require you to download an app.

### How do members enroll?

- Members can enroll by either phone, text, or web:
  - Text "MAXOR" to 73529
  - Call to enroll via phone @ 888-596-0723
  - Enroll via the link @ [www.mymaxorlink.com/maxorplus](http://www.mymaxorlink.com/maxorplus)

### Are the myMaxorLink™ messages to members secure?

- Yes, the myMaxorLink™ messages are securely sent.
- The link in your text message, linking you further details and actions, only works on the phone number provided to MaxorPlus. Only the device

registered to the phone number provided during the enrollment process can access the private message.

#### What happens if I change my phone number?

- Update your phone number on the MaxorPlus Member Portal or call MaxorPlus Member Services.

#### How can I opt out?

- Opt out via the member portal, calling MaxorPlus Member Services, or by texting STOP to 73529.

#### Is myMaxorLink™ integrated with the MaxorPlus member portal?

- No, myMaxorLink™ is currently not integrated with the MaxorPlus member portal, and messages are not stored on the portal. Members can enroll via the following web link at [www.mymaxorlink.com/maxorplus](http://www.mymaxorlink.com/maxorplus)